Message from the President

My 17-year stint on Oregon College of Oriental Medicine’s Board of Trustees was grounded in admiration for this school. I appreciated the strong focus on mission and the deep sense of community. I viewed OCOM as an exemplar of an institution that knows how to use strategic planning to achieve meaningful goals. Consider that thirty years ago we were simply a local trade institute. Today, we are an accredited master’s and doctoral degree granting institution that has been, since 2012, ranked as the number one school of Chinese medicine in the United States. That is a rather remarkable transformation.

We are not resting on our laurels. OCOM is committed to the transformation of health care. We are working with the Oregon Collaborative on Integrative Medicine (OCIM) as the academic partner for the Academy of Integrative Health and Medicine (AIHM) Interprofessional Fellowship in Integrative Health and Medicine. We will be involved in providing the capstone clinical experience for this first of its kind, graduate-level program.

OCOM is engaged in our neighborhood. Revitalization is happening in Old Town Chinatown with a great amount of new development and improved public infrastructure. The college is actively ensuring that our community’s needs are met through its clinical programs.

And there is so much more, as you will read in the following pages.

Join me in celebrating OCOM’s commitment to innovation and service. Your support is crucial to the ongoing transformation of the institution and the communities we serve.

In good health,

Dr. Deborah Howe
Interim President, OCOM

In this report you will find:

- Compassionate care as delivered by OCOM faculty and students
- Stories of healing from OCOM patients and community clinics
- The legacy of service and transformation of President Michael Gaeta
- Ways to give and OCOM’s generous community of supporters

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Reciprocal Interconnections: Coherence Among OCOM’s Three Principal Mission-relevant Domains

Improved patient care systems provide better infrastructure for optimized practitioner learning.

Improved patient care systems provide better infrastructure for innovative research activities.

Better educated practitioners are more likely to provide optimal care for patients.

More Innovative Research

Better educated practitioners are more likely to understand and engage in innovative research activities.

Knowledge derived from innovative research can be applied to enhance the quality of practitioner education.

Knowledge derived from innovative research can be applied to enhance the quality of patient care activities.

Transform Health Care

Improved patient care systems provide better infrastructure for optimized practitioner learning.

Improved patient care systems provide better infrastructure for innovative research activities.

Senior Academic Team

Elizabeth "Beth" Burch, ND
Dean of Doctoral Studies

Nancy J. Grotton, MAcOM, LAc
Dean of Students

Martin Kidwell, DAOM, LAc
Dean of Master’s Studies
Compassionate Care

Patricia J. Gallegos, DAOM, LAc is an OCOM clinical faculty member and a double-alum, graduating from the college’s master’s program in 2003 and from the doctoral program in 2013. Known for her compassionate care, teaching skills, and extensive work with trauma victims, Dr. Gallegos has founded and operated multiple free clinics and done extensive work to integrate Chinese medicine into the larger picture of health care in America.

Like much of OCOM’s student body, Gallegos came to the school with a strong background in service and with ideas to do more through the medicine. After training in trauma protocols with Acupuncturists Without Borders, Gallegos knew she held tools to help the populations crying out within the borders of her own community.

While she had the tools, taking something from idea to reality also takes persistence, like when she went door to door to organizations with the idea to offer a free clinic. It was The Salvation Army that ultimately gave her the space to treat homeless veterans and start a clinic within a shelter for homeless women and victims of domestic violence.

Dr. Gallegos also played an instrumental role in working with State Emergency Registry of Volunteers in Oregon (SERV-OR) to add acupuncturists to the list of first responders, successfully educating others on the value of the set of tools gained through her education, to help move people from the mindset of victim to that of survivor.

Through her connection with The Salvation Army, Dr. Gallegos was invited to work with Stand Down Portland, the local chapter of a national organization that allows collaboration in providing services to homeless veterans. Through her connections, Dr. Gallegos brought the opportunity to OCOM. The college has been a strong participant ever since, giving students an important opportunity to help one of the most vulnerable populations.
I Call It My ‘From Death to Life’ Story

Amy first came into OCOM’s clinic in the fall of 2013, battling a host of critical health concerns, including Hepatitis C, liver disease, back pain, and diabetes. “I didn’t know how sick I was until I got here,” she said of her experience at OCOM, “Other doctors kept me in the dark, not wanting me to know how close to death I was. And then I came here, and my eyes were opened.”

With a lifelong dedication to service, Amy is a community advocate for health, healing, and care for those experiencing mental health challenges and addictions. Among her numerous affiliations, she is currently co-chair of the Multnomah County Adult Mental Health and Substance Abuse Advisory Council, a chaplain for Multnomah County Corrections, and she serves on the board of Health Share of Oregon.

With so much of her time devoted to the health and wellness of others, OCOM’s interns and supervisors helped encourage Amy to focus on her own well-being.

“I’ve been sick my whole adult life with something or another. This is the first time in my entire life I’ve been almost free of a lot of those continually annoying reminders that I did too much labor as an adult, I worked too hard, I ate too much; you know, all those reminders. Today there are fewer reminders.”

When talking about her interaction with OCOM’s practitioners, Amy said, “I love being in front of the students. I learn so much about my body from them. This is what’s important. This level of patient care says, ‘I care enough about you that I’m going to engage with you physically instead of with just a computer screen.’ The shock of having all these people listening to you, to me it was beautiful. It was like a work of art.”

In 2014, before she underwent an extensive — and costly — treatment for Hepatitis C, Amy began a regimen of acupuncture at OCOM that put her on a path towards healing. According to Amy, “the treatments — on paper — reduced my viral load from 1,700,000 to 485,000. My doctors told me it was a perfect time to do the HEP C treatment, because my viral load was at its lowest and my health was in a good place. If I had any side effects or negative reactions, my body could recover better than before when I was really sick. The treatments at OCOM had lined up my body to be able to really take advantage of the power of that medication.”

Through her acupuncture treatments and diet changes recommended by OCOM practitioners, Amy has also seen significant improvements in her pain levels. After 15 years on the same dose of opiates for back pain, earlier this year she was able to reduce the daily dosage of medication by 33 percent. “I’m getting results! On paper and in my body. Right now, I don’t hurt. I came into the clinic today hurting, and I’m leaving not hurting. Just today.”

When confronting skeptics, “I tell them to look at my charts. Look at my results, Look at what I’ve achieved. Here’s my proof through paperwork that with a little bit of change, I can achieve a better outcome. I can prove to people through my bloodwork and through my tests…science is science. Acupuncture works.”
Lenore Cangeloso, master’s program student, came to study Chinese medicine through a love of art and the human body. Through her personal journey toward wellness, she discovered a career path that focuses on both health and harmony. As a future Chinese medicine practitioner, she envisions natural medicine playing a larger role in the integrative health care movement.

The future of medicine lies within the hands of its current students. This is a huge responsibility that I am willing to take on and am proud to sit in classrooms with others dedicated to the cause. The medical paradigm is shifting to become more inclusive as conventional medicine is beginning to take into account modalities from around the world. Chinese medicine is making its way into mainstream medical centers and I wish to dedicate my efforts to bring TCM [traditional Chinese medicine] to cancer patients.

This shift is already happening, some of Portland’s very own hospitals employ integrative approaches within their oncology units. But services are not fully utilized.

My close friend is currently undergoing palliative care for Stage 4 stomach cancer, and did not hear of Chinese medicine services available to her until weeks into her treatment.

I hope to become not only a practitioner, but a liaison and advocate for cancer patients to receive care that not only addresses their disease but their body and spirit. The collaborative relationship that needs to be established between the TCM practitioner and oncologist will only help increase patient care and improve outcomes of treatment. I dream of the day that any cancer patient can have access

Continued
“I want to dedicate my practice to helping people find strength, peace and healing....”

Continued

to health centers where doctors and TCM practitioners join forces so the patient can make an informed choice between herbal remedies or pharmaceuticals or even receive a combined treatment of acupuncture and herbs to help counteract adverse effects of modern cancer therapies, such as nausea and depression.

I want to dedicate my practice to helping people find strength, peace and healing when receiving treatments as harsh as radiation and chemotherapy. As Chinese medicine continues to carve out its place within the American medical system, more patients will be open to trying various remedies, more clinical studies will be funded, and more patients will find relief and effective treatments for disease.
Community of Learners: Advancing Library Science at OCOM

Candise Branum, OCOM Directory of Library Services and faculty member, started her academic career with an undergraduate degree in sociology because she wanted to make a difference. Approaching her library work as a social service, she has made her mark on OCOM’s learning environment through a focus on digital access, user experience and direct work in the classroom.

Branum thrives in OCOM’s academic environment because it is a uniquely supportive community. The focus on social well-being and self care at the college is important to her. “Rather than getting the most out of people through a culture that leads to burnout, OCOM is an environment where you are nurtured to be your best,” she observes. “When people here ask how you are doing, they actually want to know how you are doing.”

On her transition into teaching a portion of OCOM’s research curriculum, she admits, “I just fell into teaching. My first time was as a panelist at a Radical Reference Anarchist Book Fair on the subject of copyright. I thought it was really fun! Then, OCOM offered me the chance to drop in and do guest teaching sessions, which transitioned into a dedicated faculty role. Now I teach Oriental Medicine Research I (OMR I) — a unique class within professional acupuncture schools. I get to know the students and they get know me and feel comfortable coming and talking

Continued
to me in the library. If I can figure out what is difficult about research in the classroom, it helps me figure out a way to make accessing the evidence easier for students in the library.”

As a champion of collaboration and improved digital resources, Branum made choices with a measurable impact. When she joined the library staff in 2007, to request materials through interlibrary loan, students and faculty had to physically come into the library and fill out a paper form. The librarian would then print an article for pick up. By tying in to other organizations, focusing on our library.ocom.edu website and user experience, Branum was able to move everything online and make it free for students. “You can see the dramatic change in utilization when we moved from paper to online. It was one of those, ‘If you build it, they will come’ moments.”

As the current webmaster for the complementary and alternative medicine (CAM) special interest group for the American Library Association, Branum foresees opportunity for continuing collaboration and the practice of evidence informed integrative medicine. “In the library field, people are very willing to work together. It’s one of the things I enjoy about my profession — we’re competitive, but libraries still work together because students get better services when we share our resources.”

“You can see the dramatic change in utilization when we moved from paper to online.”

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Coalition of Community Health Clinics: Equity and Collaboration

The mission of the Coalition of Community Health Clinics is to improve health care for vulnerable populations residing in the Portland-metro area. OCOM shares the goal of community-wide health equity and fostering collaboration across the safety-net delivery system. The Coalition connects individuals, a diverse array of clinic groups, and community organizations to bring together their collective strengths and impact health care policies and funding. They also strengthen the safety net through technical assistance and operations support for clinics, combined with upstream measures that impact clinics’ capacity and sustainability.

In the course of their clinical education, students have the opportunity to serve in both of the college’s teaching clinics, as well as other CCHC member clinics (where supervisors are OCOM grads) including the following sites, illustrating the diversity and capacity of CCHC’s network:

Central City Concern - Old Town Clinic

Serving people who have very low incomes or homelessness with multiple medical problems, Old Town Clinic provides compassionate health care to people who might not otherwise get care. Located in the heart of the Burnside neighborhood, patients can often get all the care they need in a single location. Old Town Clinic is known for its cost effective and innovative care.

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<td>8</td>
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<tr>
<td>2,000-4,000</td>
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- Eight interns/week
- Interns see 2,000-4,000 patients per year

“Being a member clinic ensures that OCOM’s patients receive timely resource and referral information to sustain optimal wellness.”

—Debra Mulrooney, DAOM, LAc, Associate Dean of Clinics, CCHC Board Member
Mercy and Wisdom Community Health Clinic

This nonprofit clinic, providing integrative medicine and primary care, is owned and operated by two OCOM doctoral program graduates, Kamto Lee and Chiaoli Lu. Although the center has a geographic focus on the Chinese and Asian communities of outer southeast Portland, all in need are welcome to access the clinic’s services.

Outside In

In 1968, Outside In began offering Homeless Youth Services and Medical Services. Over time they have expanded and adapted to meet changing community needs. Their mission is to help homeless youth and other marginalized people move towards improved health and self-sufficiency.

Hooper Detoxification Stabilization Center

Hooper Center provides medical detoxification and stabilization at the critical time of early withdrawal. Patients receive 4-10 days of medical treatment from a medical team providing around the clock medical care. Many of the staff at the Hooper Center are in recovery and have turned their lives around.
Dr. Michael Gaeta: A Decade of Leadership, A Legacy of Service

Michael J. Gaeta, EdD served as OCOM’s President and CEO from 2005–2015. Under Dr. Gaeta’s leadership, OCOM has enhanced students’ educational experiences, increased the number of patients served, and expanded its role in the Old Town Chinatown community:

- More than $15 million was secured for the college’s LEED Gold certified Old Town Chinatown campus.
- OCOM was twice ranked the best acupuncture school in the United States, in 2012 and again in 2015.
- The college nearly doubled its full-time faculty.
- OCOM’s clinics have expanded to provide 20,000–24,000 patient visits per year, many to low-income patients.

“OCOM’s vision,” said Dr. Gaeta, reflecting on his time as president, “to be the preeminent educational destination in the U.S. for anyone seeking a graduate degree in Chinese medicine, continues to find healthy expression through the efforts of our community. Just as relocating our campus — a major strategic initiative from our 2005 Strategic Plan — doubled the size of our physical plant and more centrally located us in Portland, we also must continue to expand our relationships to stay abreast of, as well as ahead of, the accelerating curve of change.”

A celebration honoring Dr. Gaeta’s legacy held on June 27, 2015 was a resounding success, bringing together 180 alumni, students, staff, faculty and community partners to the college’s campus for a unique “night market” experience. Contributions from our Lotus sponsors — NW Natural, The CHP Group, The Oregonian/OregonLive.com, Elizabeth Wakeman Hendersen Charitable Foundation — helped the college raise more than $39,000 for OCOM and those it serves.

In addressing the gathering, Dr. Gaeta remarked that he was reminded of a quote from The Tao at Work: “No matter what the conditions, a good leader realizes that his interconnections with those he leads, those who lead him, and the situations he faces are perfect.’ I am most grateful to the supporters, trustees, faculty, staff, administrators and students for the many interconnections I’ve experienced over the years. Your support and guidance during my tenure was very helpful. Thank you OCOM for the great memories. May peace be with you as you step confidently into the future.”
On March 20, 2015, OCOM’s former campus and clinic buildings were sold to Adult Learning Systems of Oregon (ALSO).
The outer southeast Portland location was expanded in 1999 to include the addition of a clinic facility and doctoral classrooms with the assistance of a $100,000 grant from Meyer Memorial Trust. Construction of the two-story building and parking lot were completed in 2000 with broad community and political support. As enrollment continued to grow in both the master’s and doctoral programs — with concurrent growth within the staff and students services team — additional space was leased, including a second location for clinic facilities in the Hollywood district.

Under the leadership of President Michael J. Gaeta, the college adopted its first six-year strategic and operational plan. OCOM’s relocation to Old Town Chinatown was a signature outcome of that planning process. The “Cherry Blossom” property sale improves OCOM’s balance sheet and marks the completion of a significant period of change and growth for the institution, setting the foundation for operations under the new 2015 six-year strategic plan.

OCOM’s current campus and clinic facility features upgrades in sustainability, including LEED Gold certification and enhanced access to public transportation.

A New Home with a Positive Impact

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Recent Growth of OCOM’s Net Assets

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<th>Year</th>
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<tr>
<td>2015</td>
<td>$2,763,000</td>
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Net Annual Change in Assets (%)

- Net change in assets from 2014 to 2015:
  - Increase of 69%
- Recent Growth of OCOM’s Net Assets

Student Feedback on Quality of OCOM’s “General Facilities”

- **A**: Excellent
- **B**: Good
- **C**: Standard
- **F**: Poor

2011 vs. 2015
Reflective Practice: OCOM’s Self Study At-a-Glance

The college’s 2015 self study for the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM) afforded the college an opportunity to assess the quality of its programs, their impact on student satisfaction, and the effectiveness of our faculty.

Above: Faculty are highly regarded by students at OCOM, and the general reputation of the faculty is a significant attractor for incoming students. This figure, showing a compiled summary of 2011 through 2015 exiting intern evaluations, demonstrates that this regard persists all the way until graduation.

Right: This graph represents student responses to perceived areas for improvement in the curriculum. Six domains stood out as areas with little need of improvement, reflecting areas of programmatic strength and excellence.
Donors are vital to OCOM’s mission to transform health care. In 2015, with the help of generous supporters, OCOM provided thousands of treatments to low-income patients at our community clinics, offered $425,000 in scholarships to our remarkable students, and conducted industry-leading research on the effectiveness of acupuncture and Chinese medicine.

Ways to Give

One-time or Monthly Gifts
Individual contributions help propel OCOM forward, and recurring gifts are an easy way to ensure your support of OCOM into the future. One-time or monthly gifts can be made easily online at ocom.edu/give.

Sponsorship
OCOM offers several annual events with sponsorship opportunities for your business to connect with our students, alumni, faculty, staff, supporters, and community.

Naming Opportunities
Your gift of $5,000 or more can establish a scholarship, endowment, or name a room in your honor.

Estate Planning
Leave a personal legacy by naming OCOM in your will or establishing a charitable remainder trust, gift annuity, and other bequest.

Gifts of Stock and Securities
Your gift of appreciated stock may be applicable for a charitable income tax deduction.

Reach us directly via phone or email:
Dave Eshbaugh, Chief Development Officer
dave.eshbaugh@ocom.edu
503-253-3443 x207
Lindsay Benedict, Director of Annual Giving
lindsay.benedict@ocom.edu
503-253-3443 x204

Thank you!

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All contributions are tax-deductible to the extent allowed by law.
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<td>OCOM Alumni Association, Oregon Reproductive Medicine</td>
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Eleonore Stang
Judy Starr
Shelley Stump
Helena and Michael Swerzin
Mark and Anne Taleff
Gary Taylor
Jeffrey Weih — In honor of Jiang Jian-fu
Fangxiao Xiang and Brian Schenck
In Yu

Up to $100
Marci Addy
AmazonSmile Foundation
Carrie Bleiweiss
Devin Borland
Bernard and Rene Breier
Randall Carter
Nancy Chen
Joan Childs
Katie Cleary
Brehan Crawford — In honor of Dr. Thaddeus “Rusty” Venture
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Randall Payton
Stefan Peierls
Patricia Pierson
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Sheridan Richardson-Barnes
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Mary Scott
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Thao Vu
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Higgins Restaurant
Jade River Healing Arts Center, Dawn-Starr Crowther
Joe Coletto
May Lim
Mediterranean Exploration Company
Michael Gaeta
Michael McCarron
New Relic Inc.
People’s Herbs, Inc.
Pok Pok
Satya Ambrose
Simpatica Dining Hall
Standard Process, Inc.
Tasty n Sons
The Oregonian
Toro Bravo
Zupan’s Markets - Burnside

Community members gathered at the 2015 Cherry Blossom Gala to raise essential funds for OCOM and celebrate Dr. Gaeta’s service as President of the college.
FY2015

Sources of Funds
- Tuition and Fees $5,217,042
- Clinic $691,741
- Bookstore $201,122
- Gifts and Donations $54,848
- Other $1,394,477

Total Sources of Funding $7,559,230

Uses of Funds
- Program Costs $3,587,508
- Clinic $730,086
- General and Administrative $2,137,950
- Other $143,081

Total Uses of Funding $6,598,625

Balance Sheet

Assets
- Current Assets $1,358,030
- Long-term Investments $5,984,741
- Fixed Assets, Net of Depreciation $283,807

Total Assets $7,626,578

Liabilities
- Current Liabilities $518,663
- Long-term Liabilities $4,481,458

Total Liabilities $5,000,121

Net Assets
- Unrestricted Net Assets $2,138,892
- Temp. Restricted Net Assets $203,758
- Property and Equipment $283,807

Total Fund Balances $2,626,457

Total Liabilities and Net Assets $7,626,578