



OREGON COLLEGE *of* ORIENTAL MEDICINE

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FOR IMMEDIATE RELEASE

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AOM Day Proclaimed by Portland Mayor Charlie Hales: Open House Celebration at OCOM's Campus and Clinic

On **Friday October 23**, OCOM hosts an open house in honor of national **Acupuncture and Oriental Medicine Day (AOM Day)**. In an official proclamation by Portland Mayor Charlie Hales, all city residents are encouraged to understand, "the long and rich history of traditional medicine that has been used for thousands of years to diagnose and treat illness...[and] those in need of medical services [seek] the full realm of treatment and seek competent and professional care." AOM Day is observed internationally on October 24 as part of an effort to increase public awareness of the medicine.

Visit the OCOM campus on Friday, October 23, from 3:00 PM - 7:00 PM for free acupuncture and other activities celebrating acupuncture, Chinese herbal medicine and the college's graduates and programs.

The public is invited to learn more about the benefits of acupuncture and Chinese medicine at a lecture from **5:30 PM to 6:30 PM**, Demystifying Chinese Medicine, presented by faculty member Greg Livingston, PhD (China), LAc. The open house will also include complimentary group acupuncture treatments from **3:00 to 5:00 PM** (4th floor Group Treatment Room). The OCOM Herbal Medicinary and the college's bookstore will feature tea sampling, Chinese herbal displays and free giveaways on the first floor from **10:00 AM to 5:00 PM**. OCOM alumni, current students and community partners are celebrated with displays featuring their products and services.

An estimated 36 percent of U.S. adults use some form of complementary and integrative medicine (CIM), according to a survey by the National Center for Complementary and Integrative Health (NCCIH), a component of the National Institutes of Health. Among the common CIM practices identified by the survey were acupuncture, acupressure, herbal medicine, taiji quan and qigong. These studies and others like them demonstrate the role that AOM plays in today's health care system. They also support the need for consumers to be provided accurate and reliable information regarding their treatment options.

For more information about OCOM Clinic, including hours and fees, click [here](#). **Contact the OCOM Clinic front desk at 503-445-0951 to schedule your appointment.** OCOM Clinic is on the 4th floor of the college campus at 75 NW Couch, Portland, OR 97209.

About Oregon College of Oriental Medicine (OCOM)

Founded in 1983, OCOM is a single-purpose nonprofit graduate school that offers two specialized degree programs: Master of Acupuncture and Oriental Medicine (MAOM) and Doctor of Acupuncture and Oriental Medicine (DAOM). OCOM's mission is to transform health care by educating highly skilled and compassionate practitioners, providing exemplary patient care, and engaging in innovative research within a community of service and healing. Our 1,300 graduates practice, teach and research Chinese medicine in 43 states and across the globe, and have provided an estimated 10 million treatments during the past 32 years. In 2012, OCOM relocated its campus and clinic to a LEED Gold certified academic, clinic and research facility in Old Town Chinatown. Additional information about the college is available on our website.

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